

**Building Up Reviews Fast  
&  
Build An Army of Primed Buyers**

You can order basic postcards your supplier can put inside your packages from a site like VistaPrint.com, or sometimes your supplier can print them for you.

You want something big enough so that it sticks out, but doesn't require you to change your packaging. If all that will fit is a business card, then use that.

In the start to gain a lot of reviews, consider offering the same product in exchange for a review.

However, you will want to offer some kind of compelling item to get more interested in your offer to capture emails and gain reviews.

You'll also want to have an extra bonus like a free report in a PDF format.

For example, Garcinia Cambogia....

"#1 Secret To Shedding 2x The Fat With Garcinia Cambogia"

Create a simple landing page with an image of the report and your headline. (The link to this page will be on your postcard in the packaging)

Make sure that you make it look like it's just  
for Amazon customers.

Welcome Amazon Customer.....



Now on the thank you page after they enter their email address, you'll want something like this:

“Want to Receive FREE Products from us in the future Like more Garcinia Cambogia or Raspberry Ketones?”

Join our exclusive PRIVATE review program and receive free products from us in the future.

It's very simple to qualify and all you have to do to is write a review of a product on Amazon.

Here's a link to the Garcinia Cambogia you purchased  
([<<hyperlink to Amazon](#))

By writing a review you instantly gain access to our private product reviewers program.

Make sure you do it right now though, because we have to limit the amount of people for the private group.

Here's how to gain access to the PRIVATE review program:

1) Leave an honest review of your purchase of Garcinia Cambogia here: (<<hyperlink to Amazon)

2) Email reviews@company.com with the date of your review and your Amazon name