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When shipped  
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Hello [Name],

Congratulations on a great purchase and we truly appreciate your business.

[Company Name] believes in providing a great experience for each and everyone of our customers.

Your order is currently being processed by Amazon and you should be receiving it shortly dependent upon your choice of shipping method.

When you receive your [product name] and open it up right away. We'd love to hear your first thoughts and if it arrived exactly as you expected.

----- Here's a great tip we share with our best customers

A little goes a long way.

You don't need more than the size of a penny of cream to treat both of your legs.

This will allow you to receive the most value for your purchase.

Also, you'll want to use it in the morning and evening and massage it in for 3 minutes on each leg.

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I'll make sure to be in touch in a few days to know your thoughts.

I know you're going to love and enjoy your purchase though.

To the sexier you!

Betty Support Manager at [company name]

P.S. If you have any questions, don't hesitate to reply to this email.  
It goes straight to my inbox and I will respond promptly.

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Feedback request email 7 days after purchase

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Hello [Name],

This is Betty from [Company Name].

I hope you're having a great week!

I wanted to thank you for your purchase and let you know it was  
a pleasure doing business with you.

It has been a week since you placed your order with Amazon, so I  
just wanted to follow up with you.

I wanted to make sure everything turned out fantastic and the  
[product] was everything you expected?

I know it's a little tough having to apply cream every day, but you'll want to stop when you start seeing the improvement. 😊

If you have any questions or would like to know specific tips on how to best use the product.

Your feedback will help us understand your needs even better and also reach more people.

If you're open to it and we have earned your approval with our service and experience.

We would appreciate if you could provide feedback on your buying experience with us, it would be greatly appreciated. As you saw before purchasing [product name], we have a lot of positive feedback from other happy customers.

We hope you're another one.

We take all feedback seriously and want to ensure orders arrive as promised. You can provide feedback by going to

<https://www.amazon.com/review/review-your-purchases>

If you're not totally satisfied for any reason, please let us know if there is anything we can do so we can try to resolve the possible issue.

Just click the link below; find our product and tell us your experience.

<https://www.amazon.com/review/review-your-purchases>

To the sexier you!

Betty Support Manager at [company name]

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Follow up request email 21 days after purchase

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Hello [Name],

It's been a few weeks since you received your [product name]

Have you noticed an improvement?

We at [company] stand by our products 100% and I'm following up to ensure your complete satisfaction.

If you have any questions or concerns, please do not hesitate to contact us.

If you haven't had a chance or forget to leave feedback on your buying experience with us, we would greatly appreciate if you could do that for us.

You can leave feedback here:

==> <https://www.amazon.com/review/review-your-purchases>

To the sexier you!

Betty Support Manager at [company name]

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Email sent 4-5 weeks later  
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Hello [Name],

It's been a couple weeks since I checked in.

I want to make sure everything is still going well with your [product name]?

We want to ensure you are received the best value & experience possible.

We are committed to your satisfaction. I hope you are truly loving your [product name] and happy with your purchase.

If there is anything else we can do for you, we would love to hear back from you.

I hate to sound like a broken record and keep asking, but we are never sure exactly who has left feedback due to Amazon's system.

In todays society is important that small businesses like our receive your unbiased & honest feedback to help other consumers.

It helps ensure we keep doing things right and encourages us to keep doing our thing 😊

[[feedback-link:You can leave feedback here]]

To the sexier you!

Betty Support Manager at [company name]