

How to Set Up from Outside the USA

Option 1: Build a USA Company

In order to set-up your Amazon Seller Central account, you're going to have a bank account from one of these countries:

- **USA**
- **UK**
- **Eurozone:**
 - Austria, Belgium, Cyprus, Estonia, Finland, France, Germany, Greece, Italy, Ireland, Malta, Luxembourg, Portugal, The Netherlands, Slovakia, Spain, and Slovenia.

Don't worry if you are not in either of these countries. You'll still be able to get set up and running selling on Amazon wherever you are in the globe. We have successful sellers from Australia, New Zealand, China, Canada, Trinidad and Tobago, South Africa, Brazil and other parts of the globe.

We're giving you four choices to getting set up and selling on Amazon for people outside the US and those who are not in the countries mentioned as acceptable bank account locations.

Option 1: Build a US Company

For those not in the USA who are going to be selling on Amazon.com, creating a US company is the best choice for the long term.

Creating your own US-based company is as simple as ABC and gives you integrity with suppliers, good legal protection, and allows everything you do on Amazon easier.

The only drawback to this approach is that it's a little more costly than the other options. However, if you are able to do it, use the information below to create your own US-based company that you'll be able to use for the rest of your life.

How to Create a US-based Company from Outside the US

1. You will need to apply for an EIN number with the US IRS here:

➤ <http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/How-to-Apply-for-an-EIN>

2. You will want to hire a company that set ups Nevada corporations for those outside the US, such as these people that have fortunately aided our members:

➤ <http://www.nevadacorporationsonline.com/>

3. You can use the company that aids you get set up with a US-based Nevada corporation as your registered agent and you can use them for a mailing address.

However, if you still require a physical mailing address in the US, you can utilize a service that I use for all my business mailing, Earth Class Mail (<http://www.earthclassmail.com>) to get set up with a physical mailing address. They will even scan your physical mail and email everything to you so you don't ever have to get any physical mail.

Option B: Inquire with your bank to set-up a US Bank Account

This is the option you should try first. This is not for everyone, but it surely is the easiest and fastest.

Some banks, like the Royal Bank of Canada and the Toronto Dominion, also known as TD, let their clients set-up US bank accounts via their non-US bank branches.

All you have to do is call your bank and inquire if they can set you up with a US bank account.

If they are able to, ask them to set you up with a US bank account and be sure you get the full account number as you will need that to plug into your Amazon Seller Central account for you to receive payments.

Additional Notes:

The USA bank accounts for Royal Bank of Canada and TD are personal accounts, not business account. Make sure that whatever bank you go to that the account is actually a US-based bank account, not just a US funds account.

You will need to set up a meeting with your bank to fill out an application for this type of bank account. It takes about two weeks to have the account approved and a week more to have the bank account information. You will then receive a debit card for the new bank account.

Disclaimer: We recommend checking with a lawyer and accountant before doing any of this.

You want to set up this bank account as a personal bank account.

This is a convenient way to get started, but as your business develops, you will want to look into setting up a USA business with a US-bank account at a US-based bank.

Option C: Set-Up with a Third Party Service

An old member suggested to submit a system that he utilized to get setup with a bank account that is able to receive deposits from selling on Amazon.

This members was based out of South Africa and was having trouble with getting set up to sell on and receive deposits from Amazon.

Here's the strategy he used and many others have successfully utilized to create bank accounts that work with Amazon:

If you have trouble opening your Seller's account with Amazon because you are in a country such as South Africa, Australia, New Zealand, India, Philippines and many more, or if you don't possess a US bank account, this is what worked for me.

I am located in South Africa and I couldn't register a Seller's Account with Amazon and had endless problems receiving my commission payments from various networks – the days of checks are now over for me – direct deposits only!

Payoneer did the trick for me. I cannot assure it will be approved for your country or for you personally, but believe me, the stakes are good as Amazon is one of their listed affiliate companies and they have satisfied customers from more than 200 countries around the globe. And as I said, it worked for someone located in South Africa.

Below is the process that worked for me and what you can do:

- A.** Go to the Payoneer site and click “Sign up” for the Prepaid Debit Mastercard. You will be taken through an easy 3-step process where you provide your personal information as it will appear on your physical card. You will get a physical Mastercard to use which will be explained later on.

Now, I cannot recall if the application process allowed me to verify which of their affiliate companies I was a member of. I think it did in the second step, but my application was approved right away, because I was a member of Shareasale.

Shareasale is one of their verified affiliate companies, just like Amazon is. So, if you are able to find anything anywhere that provides you a chance to mention Amazon, do just that. It could help with making the approval process faster.

If all else fails, you could try and sign up with shareasale.com. (Note that this is an affiliate link that goes to the member that submitted this help documentation) as an affiliate first and then retry applying. I'm saying this because I'm aware being a Shareasale affiliate basically guarantees approval.

- B.** I got email confirmation of the approval and notification that the card has been sent and I should receive it within 21 days. I got my card less than 10 days.
- C.** The card will then need to be activated online by signing in and clicking the “activate your card” button and follow the easy steps.
- D.** After activating, you will now see your card details in the member's area.
- E.** Next step is to hit “My Account” link and log in. You'll then see that the menu bar now looks different. Hover your mouse to the

"Services" tab and hit "US Payment Services" and apply for this. Mine was approved, the same or next day – very fast.

This is your US checking account and once activated, if you hit the "US Payment Services" link in your account, it will provide you all your banking details. You now own a checking account with First Century Bank in the U, with the account and routing number available, which you'll need for Amazon.

This account allows you to receive ACH/Direct Deposits from Amazon and from any of their associates which includes Paypal. I know a lot of you will be very happy about this.

- F.** Next thing I did was change my payment settings in Amazon, Paypal, and other related networks. Last month I got my first direct deposits from Amazon and other networks, which money is now sitting in my Payoneer Debit Mastercard.

For Amazon, I already got a buyer's account, all I have to do was go into my settings and changed my payment method to "direct deposit" and gave them the required US banking information (Bank name, account number and routing number) which you get in your Payoneer account section. To sort out the Seller's account, see information on (H) below.

- G.** How do you take your money from your Mastercard?

You can withdraw it from any approved ATM in your country. I live in a small town in South Africa and I can withdraw from 5 different ATMs in my area. You can also use it online and in any shop as you would with any Mastercard.

- H.** When I tried to register my Amazon Seller's account, I still had trouble and because I cannot register a second account now, I cannot give you step-by-step through the process and I'll have to go on memory and try to give you as much as I can recall. I got

stuck on the first page because the "Country" dropdown list failed again.

South Africa, my location, wasn't there so the registration so the process couldn't proceed. I took a chance and entered a fictitious US address.

This let me to get the next page and in the pages that followed, the dropdown menus DID show my country, South Africa, so all was legit from there. I just followed the procedure and the Seller's account was opened.

Be mindful near the end of the process, it inquires complicated questions about tax which being a non-US citizen, did not understand until I found out there was a dropdown box on that page where you can choose your country. Hitting another country changes the interface which then has no tax questions and you can easily complete the process.

Some other experiences and tips with Payoneer

An annual once-off charge for the service, deducted from your card once a year of \$29 odd for the whole year with no other fees bar withdrawal fees from an ATM which is up to 3% for a currency other than USD. Administration charge was deducted from the first deposit from Shareasale in my case or maybe Amazon in yours.

You can deposit funds from another card to your Mastercard, but they are not keen to do this before you've received a deposit into your account from one of their certified affiliates like Amazon or Paypal. Because I have received direct deposits, I didn't have a need to deposit any further amounts into this account, so I haven't tried it. I'm sure it will work if I do it now. They advertise it on their site.

You may not transfer funds from this card to Paypal, only from Paypal to your card.

I am really thrilled with this product and service which has brought me comfort and freedom on the internet regarding payments and I hope it will help all of you located in what I call "Internet outcast countries".

In my case, the whole process described above took about 12 days. It could be shorter or longer in your case, but it's a very excellent exercise and it will put you in a position to success.

Option D: Sell on NON-US Amazon Websites

If you are outside the US, but Amazon has a country-specific website in your country, you can sell on that site with just a local bank account. Usually, it's the only way to sell on those country specific sites.

Partial list of non-US Amazon websites:

- Amazon.ca (Canada)
- Amazon.co.uk (UK)
- Amazon.fr (France)
- Amazon.br (Brazil)
- Amazon.cn (China)
- Amazon.de (Germany)
- Amazon.it (Italy)
- Amazon.co.jp (Japan)
- Amazon.es (Spain)

All of these approaches and methods you'll learn in this program apply just the same to non-US Amazon websites. However those sites only have a fraction of the sales volume that Amazon.com has. I suggest you do everything it takes to get set up on Amazon.com. Then you can branch out selling on the non-USA Amazon

website as you please as there are some good opportunities to those sites because of the lower competition.

I cannot provide detailed set up instructions for each non-US Amazon web, because getting set up on each site is different.

Just follow the set-up pages Amazon provides you and give them the information required and you should be fine to set up on any of the non-US Amazon sites assuming you are in the country of the website.