# **How To Hire A Freelancer**

### What do we need completed?

- Logo Designer (Logo)
- 3D Modeler/3D Graphics Visualizer/
  Graphic Artist/3D Rendering (Packaging Design)

#### **Freelance Websites**

Odesk.com



• Elance.com



#### **Search For Freelancers**

- Do a search for what you're seeking and find the best candidates that way
- Look at their portfolios and previous jobs
- Only look at the top rated and proven

# **Have Specifics**

#### Logo

- If you have a thought, provide it to them
- Know your demographics to be able to tell your Freelancer.

### **Packaging**

- Get the dimensions from supplier
- Provide a list of similar packaging designs you saw from Amazon, Web or <u>99designs.com</u>

### Write out your ad

#### Headline

"High quality 3D Rendering For Quick Project"

### **Job Description**

\*\*\*\*\*Please read carefully\*\*\*\*\*

Hello,

My name is Joshua Belanger from JoshBelanger.com.

We are looking for your expertise with our project.

The project involves creating real looking photo images of our product and packaging for E-commerce.

The image created must look as real like a picture taken of it.

With online E-commence, photos must be crisp and clean to have your product really stand out.

### **Job Description**

We are on a tight deadline, so we need a very experienced designer for fast turnaround.

If you can meet the fast deadline, please put "Turn Around" at the beginning of your application so that I know you have read all the instructions and understand.

If you have any questions, feel free to ask.

Thank you and good luck, Joshua Belanger

## **Post Job**

## **Budget**

- •Logo \$100-\$300
  - (Unlimited Revisions)

- Packaging \$100 \$400
  - (clarify amount of revisions)

#### **Picking Your Candidate**

- Weed out the ones first that don't have image or follow directions
- Engage conversation
- Create video to explain (Jing)
- Provide image if needed
- Ask them to provide a mock up
- Hire the best proven 5 star candidate with mock up you like